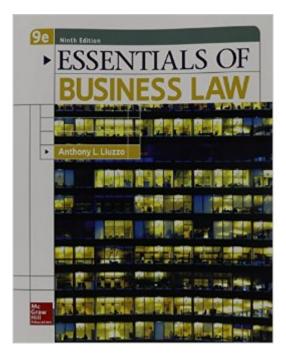
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# **Essentials Of Business Law**





## Synopsis

The new, ninth edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is easeâ •ease of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law.

## **Book Information**

Paperback: 704 pages Publisher: McGraw-Hill Education; 9 edition (January 19, 2015) Language: English ISBN-10: 007802319X ISBN-13: 978-0078023194 Product Dimensions: 8.5 x 1.2 x 11 inches Shipping Weight: 2.4 pounds (View shipping rates and policies) Average Customer Review: 4.8 out of 5 stars Â See all reviews (10 customer reviews) Best Sellers Rank: #55,073 in Books (See Top 100 in Books) #19 in Books > Textbooks > Business & Finance > Business Law #28 in Books > Law > Business > Franchising #63 in Books > Law > Administrative Law

#### **Customer Reviews**

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I needed this book for my Business Law class. It was a great resource. I loved the clear explanations and the numerous examples pertaining to each concept. Highly recommended.

Lays out the fundamentals of law in a orderly fashion. Rented it, going to buy it. This is a great addition to any reference library.

It's very comprehensive, and I am pleased with it. We are just at the beginning. Will let you know by the end of the semester.

It will do the trick. Thanks for shipping so quickly.

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